

Grey Publishing:

An Example of Stretch Management and Knowledge Sharing



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Uncontrolled Terms for Grey Literature

- Ephemera
- Fringe Literature
- Fugitive Literature
- Non-conventional literature
- Non-published literature
- Report Literature
- Research Outputs
- Secondary Literature
- Small circulation literature
- Unconventional Literature
- Unpublished Literature
- Etcetera

Loose the “So-called”

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Definitions:

Grey Literature is information produced and distributed on all levels of government, academics, business, and industry in electronic and print formats not controlled by commercial publishing *i.e.* where publishing is not the primary activity of the producing body.
(Luxembourg, 1997 - Expanded in New York, 2004)

Stretch Management “A term that came out of industry in the 1990s, which refers to extraordinary goals not only higher than the previous year but which are sustainable in the long run”

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Supply Side Grey

Producing and Publishing Grey Literature

Grey Publishers and Corporate Authors:

.gov Parliament, federal agencies, local government, etc.

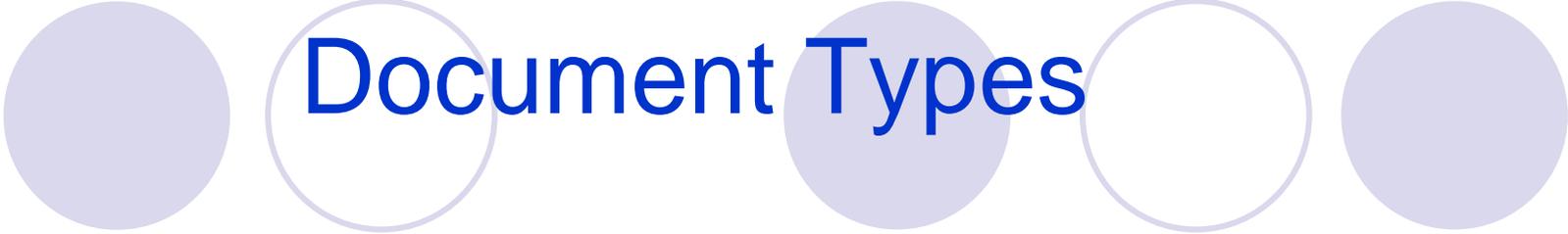
.edu Colleges, universities, research centers, laboratories, etc.

.com For profit organizations, Ltd., Inc., etc.

.org Associations, Foundations, NGO's, IGO's, etc.

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Document Types

Examples:

.com annual reports, risk analyses, feasibility studies, etc.

.edu working papers, dissertations, research reports, theses, etc.

.gov country profiles, memoranda, intelligence reports, etc.

Among 100's of other types of grey literature documents

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GL Conference Series

International Conference Series on Grey Literature

GL¹ (1993) ... **GL¹¹** (*Dec. 14-15, 2009 at the Library of Congress in Washington D.C. USA*)

GL¹² (*Dec. 6-7, 2010 at the National Technical Library in Prague, Czech Republic*)

Results of research by more than **300 authors**

from more than **30 countries** worldwide

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Primary and Secondary **Publications**

Primary:

Conference Papers, Conference Proceedings, Journal and Articles

Secondary:

Biographical notes, Bibliographic records and Metadata,
Abstracts, Datasets, PowerPoints, etc.

Primary + Secondary = Enriched Publication

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GreyNet Publications

In Print and Electronic Formats including:

Program books, conference proceedings, newsletters, memoranda, bibliographies, guidebooks, course material, journals, etc.

And, a host of other web-based resources including:

GreyNet Website, GreySource Index, GreyText Archive, WHOIS in Grey Literature, GreyNet Collections in the OpenSIGLE Repository, etc.

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Grey Publishing

Grey Tech Approaches to High Tech Issues

- Non-Exclusive Rights rather than Copyrights
- Parallel Publishing
- Licensing Agreements
- Open Access
- Networking and Knowledge Sharing
- Community and Subject based Approaches

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Grey Publishing

An Engine for Change

Thank You!

Hope to see you in Washington D.C.



Eleventh International Conference on Grey Literature
The Grey Mosaic, Piecing It All Together
Library of Congress, Washington D.C. USA
14-15 December 2009

Or, in Prague in December 2010

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www.greynet.org

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